

“Highly enjoyable mix of humour and sensitivity, honest searching and sound research. I cared what happened to these characters.”

- Claire Morris, Coordinating Editor: *Solander*, the Magazine of the Historical Novel Society

“Highly recommended. A warm, funny and thoughtful story. Smith’s research is first-rate.”

- Elizabeth Ridley, Owner of “The Writer’s Midwife” and author of *Dear Mr. Carson* (The Permanent Press, 2006)

OTHER WORKSHOPS IN THIS SERIES:

GETTING STARTED: For those who want to know the first steps in defining a family history or memoir, tips for effective research and interview techniques and how to decide on the best format for the final output.

WRITE IT SO THEY’LL READ IT: Your family history or life story deserves to be told in a way that ensures it will be read and enjoyed. Learn proven, practical writing methods that will bring your stories to life on the page.

PEER REVIEW: Participants share excerpts from their draft manuscripts and receive positive commentary and suggestions from the workshop leader and other writers.



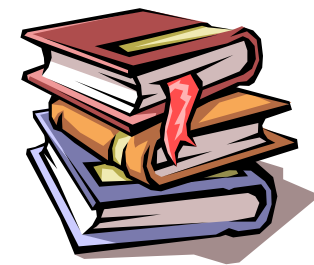
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A WORKSHOP
PRESENTED BY

LEE ANN ECKHARDT
SMITH

Prepare to Publish



Are you writing a book that you would like to publish? Learn about the range of options available, from desktop publishing, to print shops, to full service publishers, plus what is required for each option and which one best suits your project.

This workshop is part of the series: “How to Write Family History or Memoir Even if You’re Not a Writer.” It is suitable for all writing genres, from life story to business to fiction.

REACHING YOUR READERS

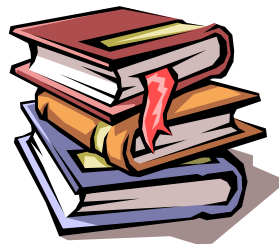
The book publishing industry is a complex one that is rapidly changing. Traditional publishing houses still look for the next bestseller or literary jewel. Self-publishing is an option because technology can put publishing tools on the desktop of any computer user.

What does it take to get accepted by a publisher? What do you need to know to self-publish? Which approach is best for your book?

Writers of all genres want to get their book out to readers. And readers look for well-written books that are well designed and inviting, regardless of who the publisher is.

IN THIS WORKSHOP YOU WILL LEARN:

1. The differences between commercial publishing houses and self-publishing and which option is best for you
2. How to edit effectively and why editing is so important to the final product
3. Why cataloguing is important and the requirements for ISBN, CIP and barcodes
4. Graphic design considerations for covers and pages
5. Printing options: home printing, offset and print on demand (POD)
6. What it takes to sell and distribute your book



ABOUT THE PRESENTER

Lee Ann Eckhardt Smith is an experienced workshop facilitator and trainer who has conducted many types of sessions for large and small groups, both in business and in the Ottawa community.

She is the winner of the 1999 Chapters Short Story contest for Eastern Ontario, author of the social history/family history book *Strength Within: The Granger Chronicles*, the poetry collection “A Life Worth Living” as well as several other published stories and poems.